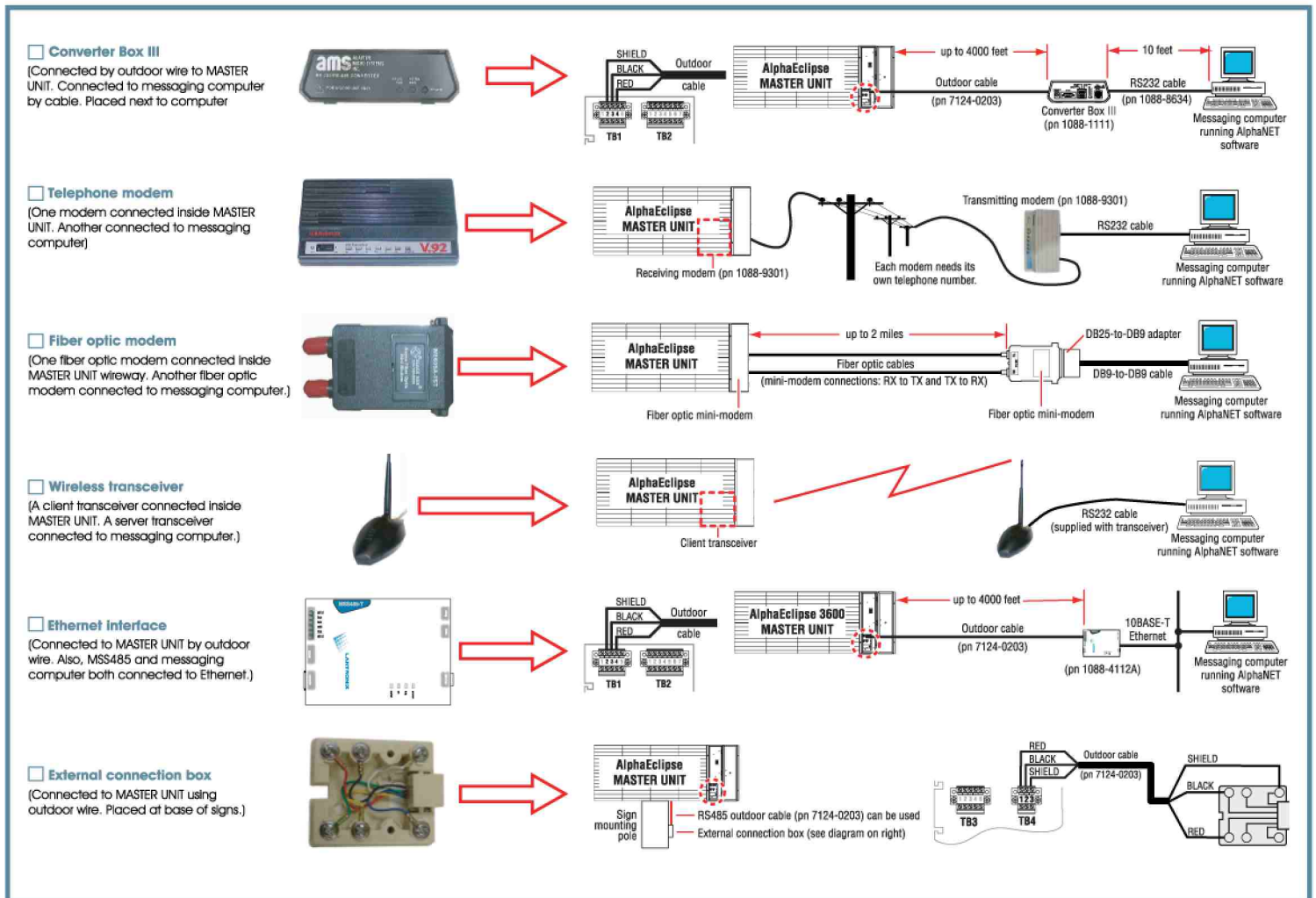


ALPHAECLIPSE™ CLASSIC CONNECTIVITY

*Creative promotions, convenient control...
dynamic advertising results*

- **You have complete control** – Instantly promote your products, services and community event messages where they matter most, to your daily drive-by customers
- **High-tech, high-touch communications** - Controlled from the convenience of your office or home PC



State-of-the-Art Communications Control for 2500/2600/3600 series models:

- A PC connectivity solution that meets every need
- Wired or wireless configurations
- Dial up or fiber optic modem control
- High speed wired or wireless Ethernet networking
- Standard comport RS232 or RS485 serial connections
- Installed and supported locally by an Adaptive® AlphaEclipse dealer
- Operator training programs tailored to meet start-up as well as advanced communication needs
- Alphamation™ custom designed graphic content services are available to help you add customized graphic sizzle to your daily messaging

GAMMA